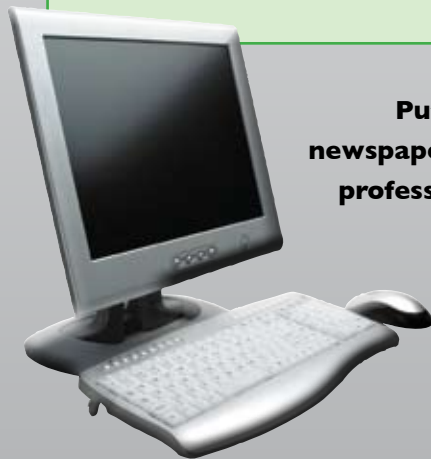


News Manager

The News Manager lets you create custom named categories to organize news content. These categories can manage both text and PDFs, letting you choose how to deliver news content to your subscribers. If you want to charge for online subscriptions, you can opt to do so by setting each category that you wish to keep just for your subscribers. Because you can pre-publish in News Pro, you can add content and set the date it should be available to prevent any dilution of your print edition. Building your site is a snap with the handy preview tool. Just select a date you wish to view the site and News Pro builds the content just for the date! What's more? Each text based article you upload can have an image included that is automatically formatted for the web. You can also take advantage of the Late Breaking tool that lets you post news as it happens!



**Put your
newspaper online the
professional way!**

Subscription Manager

The Sub Manager in News Pro is designed to do all the transaction work behind the scenes. Using an integrated PayPal feature, News Pro can handle all your transaction needs for subscription payments and refunds. You can sell online and print subscriptions by adding them to your inventory. Using the basic PayPal account setup, you pay only a per fee transaction. No long-term contracts and no monthly service fees. Money deposited in your PayPal account is transferred to your bank account, when you decide.

Technology & Support

News Pro is lightweight application that is designed with speed in mind. Your users won't experience long load times. JAWS Media has only the best in server technology to run News Pro. Our servers have a 99.9% up time guarantee and respond quickly to user requests. If you need help, support is just a phone call away. You can also get immediate support through email or searching the online knowledgebase for answers to the most common questions.



**Expand your
advertising
opportunities
online!**

Advertising Manager

The Ad Manager is a very powerful tool that allows you to publish both graphic and text based ads. News Pro will let you publish graphic ads using all the popular web formats including GIF, JPG and Adobe Flash. You can also use remote source ads by dropping in raw code from third party providers such as the Texas Press Association. The Ad Manager tracks the ads you upload by counting each time an ad is viewed and each time it is clicked. Your customers will enjoy the ability to see how many times their ad was viewed and you'll enjoy the ability to run summary reports on select ads to see which spots are getting the most attention. Even if your customers don't have a web site, with News Pro you can upload an ad you've created for your print edition as an image or a PDF in just seconds.

What is News Pro?

News Pro is server based software application that is specifically designed to administer content for newspapers. Three handy managers are available that allow you to control your web site news, ads and subscribers.

The News Manager, Advertising Manager and Subscriber Manager are all part of the basic News Pro application. No need to hire full-time tech support, this software is user friendly with an online knowledgebase that can easily answer common questions. Learn more about these three managers inside.



With a News Pro use agreement, you can have unlimited users.

Live Demo

View the web intro online at the JAWS Media web site. Go to www.jawsmedia.com and click the News Pro banner. There you will find a link to the live intro. At the end of the intro you can opt to test drive the software for yourself at no obligation. Log on and learn more about how you can build your business online!



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News Pro

The Affordable
Online Solution
for Newspapers
